

Social Media Samples



Promoted Dugout branded video content with Tourism Authority of Thailand on Dugout social media platforms. The copy was translated to Indonesian, Vietnamese and Thai.

Dugout Asia @DugoutAsia

🇹🇭 A lovely end to the trip in Ko Panyi, Thailand for @JARiiseOfficial as he enjoyed sepak takraw by the beach and indulged in even more great home-cooked food by the locals. Kob Khun Krab!



4.5K views 0:24 / 1:14

9:02 am · 9 Jan 2020 · [Twitter Web App](#)

Dugout Asia @DugoutAsia

Imagine playing football on a floating pitch.

Imagine playing football on a floating pitch with @JARiiseOfficial...

🌴 Ko Panyi, Thailand



19.7K views 0:16 / 1:26

4:21 pm · 26 Dec 2019 · [Twitter Web App](#)

Social Media Samples



Daily social media content shared on Dugout Asia social media channels.

 **Dugout Asia** 
@DugoutAsia

Marco Verratti with some serious footwork for [@PSG_English](#) against Nîmes 😎

A video clip from a football match showing a player in a blue kit (Marco Verratti) performing a skillful move on a green pitch. The clip includes a Paris Saint-Germain (PSG) logo in the top left corner and the "DUGOUT" logo in the top right corner. The scene captures several players in red and blue kits on the field.

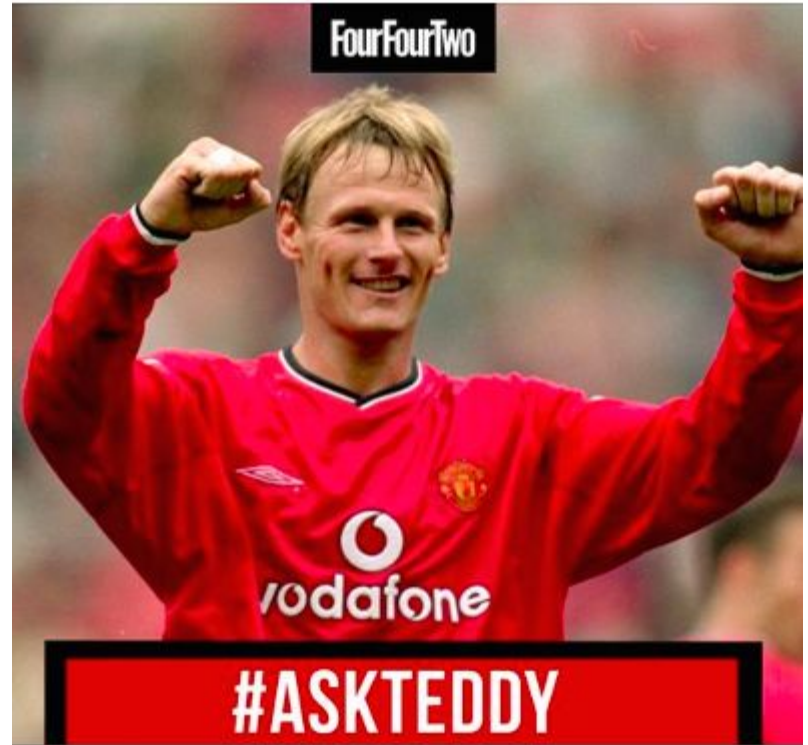
Social Media Samples

FourFourTwo

Created a chance for fans to ask questions to football stars with 'Ask' series. Fans would be dropping their questions on comments section which help grow engagement for the social media account.



We'll be meeting Teddy Sheringham this Thursday and we would like to give you the chance to ask him some questions. So if there's anything you're curious about his United, Spurs or England days or anything at all, drop your questions down here and we will get the answers from him! **#ASKTeddy**



Social Media Samples

FourFourTwo

Wrote engaging caption to gain traffic for the website as well as create conversation on the Facebook post.



FourFourTwo Singapore ✓
6 July 2017 · 🌐

This wasn't unexpected, was it?



FOURFOURTWO.COM

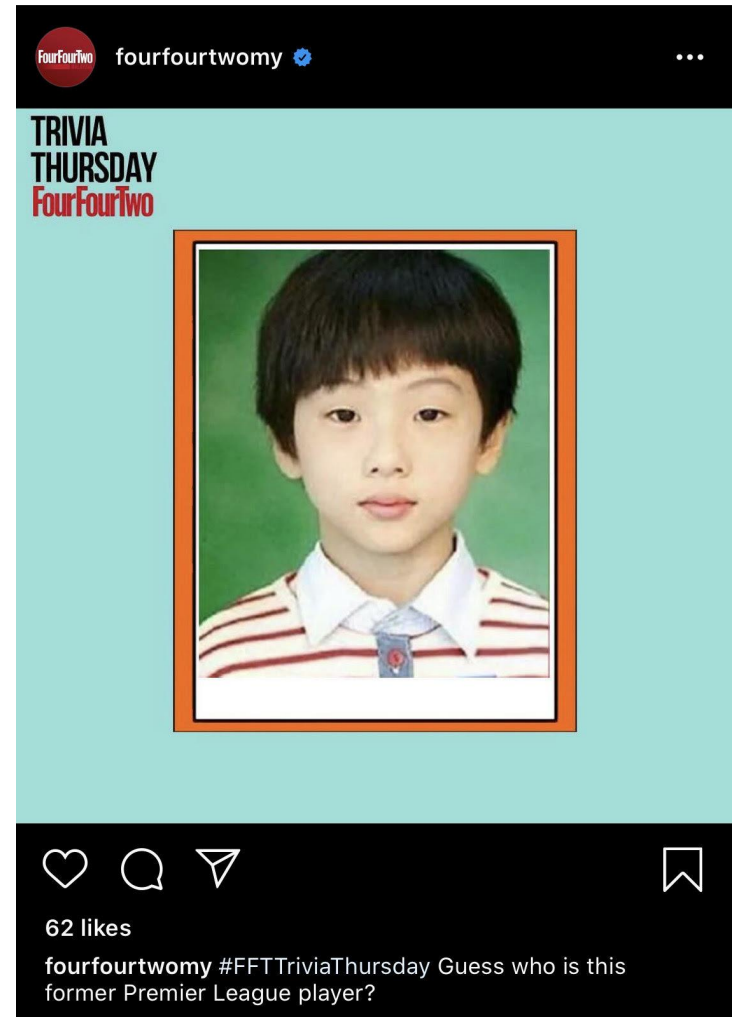
Singapore drop 12 spots in FIFA rankings after dismal June

👍 😂 🙄 Matt Mohan and 178 others 66 comments 24 shares

Social Media Samples

FourFourTwo

Trivia Thursday series created for FourFourTwo to increase engagement on Instagram.



Social Media Samples

FourFourTwo

Image of a fact with a relatable caption that would create conversations.



FourFourTwo Singapore ✓
15 November 2017 · 🌐

Should Singapore start looking abroad for players with local roots?

MOROCCO QUALIFIED FOR THE WORLD CUP WITH MORE THAN HALF OF THEIR TEAM COMPRISING OF PLAYERS BORN OVERSEAS

FourFourTwo

👍 🤔 🙄 102

71 comments 13 shares

The image shows a Facebook post from the account 'FourFourTwo Singapore'. The post features a photograph of Moroccan football players celebrating on the field. Overlaid on the photo is a white-bordered box containing the text: 'MOROCCO QUALIFIED FOR THE WORLD CUP WITH MORE THAN HALF OF THEIR TEAM COMPRISING OF PLAYERS BORN OVERSEAS'. Below the photo, the 'FourFourTwo' logo is visible. At the bottom of the post, there are engagement metrics: 102 reactions (represented by thumbs up, thinking face, and rolling back eyes emojis) and 71 comments and 13 shares.

Social Media Samples

FourFourTwo

#InstagramTakeover series for FourFourTwo Malaysia where we picked a football player weekly to takeover FourFourTwo Instagram account.



Social Media Samples



Produced shows for Astro SuperSport as well as promoted the shows on the designated program's Facebook page.



BPL Turning Points

31 March 2014 · 🌐



The last time Liverpool won the league, Steve McMahon was still playing for Liverpool.

Tonight he makes his debut on BPL Turning Points alongside ex-Holland international, George Boateng.

Does McMahon think Liverpool can win the league this season? Watch it all tonight at 9pm on Astro SuperSport 810/831!



YOUTUBE.COM

BPL Turning Points Ep27

Liverpool legend, Steve McMahon faces Holland international, Ge...